



2026 CYCLE PRICING · EFFECTIVE 15 SEPTEMBER 2026

One price per race. The same price for everyone in it.

Every price below is one complete town hall: one candidate, one race, their voters' questions answered on the record and kept there. Your campaign runs its own hall and chooses its own questions. Prices are set by the population of the district or state and published in advance — every candidate in a covered race is offered the same hall on the same terms.

Pricing by population

Tier I

under 200,000

State house and assembly seats, county commission, small-city mayor, city council, school board.

Founding Ten
\$2,100

Standard
\$3,500

Tier II

200,000 to under 2 million

U.S. House, state senate, mayor of a mid-size or large city, statewide races in the smallest states.

Founding Ten
\$9,000

Standard
\$15,000

Tier III

2 million to under 10 million

Most statewide races — U.S. Senate, governor, attorney general — and mayor of the largest cities.

Founding Ten
\$30,000

Standard
\$50,000

Tier IV

10 million and over

Statewide races in the most populous states.

Founding Ten
\$90,000

Standard
\$150,000

We price the size of the race, not the office. A race's tier follows the number of people it represents — the same rule for everyone, everywhere.

The Founding Ten

10 OF 10 PLACES OPEN

The first ten races to open receive founding pricing, roughly forty percent below the standard rate.

It attaches to the race, not to whoever signs first. The moment any candidate opens a race, the founding price is locked for every candidate in it — including those who join later, and including after the program has closed. When a race opens we contact every other qualifying candidate and tell them the price. Places go by the first entry payment in each race; at ten races the program is closed.

How payment works

\$1,500 starts your hall

The same amount for every Tier I and Tier II race. On the largest races, Tier III and Tier IV, it is 10% of the price. Your hall is provisioned on its own server and opens for preparation.

Then the balance, when you are ready

The rest of your race's price buys the right to publish. You choose when to publish, and whether to. Paying never publishes anything by itself.

And nothing more if you stop

If you decide not to go live, nothing further is owed and your hall is never published. There is no expiration and no deadline: you have until your election.

What every hall includes

Curator access to your own hall.

Your campaign runs it. The interface is deliberately simple — a staffer can learn it in a few minutes, and no technical experience is needed.

Support whenever you want it.

Setup help and live support on request, at no extra charge. Ask for as much or as little as you need.

A copy that's always yours.

Download your complete hall — video, transcript, and every question — whenever you want, and ask us to take it down whenever you want.

Control of question selection and timing.

You choose which questions you take and when you answer them. We never select, reject, or reorder a question on your behalf.

Hosting through the 2030 cycle.

Guaranteed through 31 December 2030 at no further cost — two more elections after this one. No renewal, nothing to pay, nothing to remember.

These terms apply to every candidate in a race, identically. They do not vary by candidate, party, or order of signing.

These prices are for the 2026 cycle. Prices for later cycles are set separately; the hosting commitment above is not affected and runs through 31 December 2030 whatever we charge later.

How a hall opens

Three stages, and you control the pace of all of them. There is no deadline and no expiration — a hall stays in preparation for as long as you need it to, up to your election.

Stage one:

In preparation

Your hall is provisioned and password-protected. It is not listed anywhere and no one reaches it without the password.

You invite whoever you like — a student group, a volunteer list, your own supporters — and they submit questions. Everyone who submits is screened the same way, whenever they arrive: a working email, an 18–35 attestation, and a city and ZIP consistent with your district.

You can also record opening remarks and enter questions the candidate has been asked out on the trail.

Stage two:

Open

When the balance is paid, you decide when to open the hall to the public. The password comes off and anyone in your district who passes the same screening can ask.

If you already have the questions you want, you can move through this stage the same day. Some campaigns will want weeks of public questions; others will have everything they need from preparation. Both are ordinary.

Stage three:

Published

You choose which questions to answer and when. The candidate records the answers, your staff reviews the captions, and you publish — question by question or in batches.

What results is the durable asset: your candidate's answers, in their own words, with complete transcripts, hosted through 2030.

What we ask young people for

Almost nothing — and we hold less of it than you would expect. Young people have watched their personal data get collected, brokered and sold their whole lives. A town hall that behaved that way would not deserve their questions.

An email address

to send a one-time code and to tell them when their question is answered. Your campaign never sees it. Curators see exactly what the public sees: a first name and last initial — "Maria G." — or "Anonymous" if that is what the submitter chose, beside a city.

A statement that they are 18 to 35

We do not ask for a date of birth.

A city and ZIP code

to check the question comes from your district. The city appears with the question; the ZIP is not kept.

Nothing else

No address, no phone number, no party, no tracking, and nothing sold or shared with anyone, ever.

Frequently asked questions

What does the first payment get us?

A real hall of your own, provisioned and ready on a dedicated server, and the whole preparation stage: invited questions from screened constituents, opening remarks, trail questions, and your staff learning the tool. It is the same software your published hall runs on — not a demonstration.

What if we decide not to go live?

You owe nothing further and your hall is never published. What you paid is what it cost to try it with your own constituents, on your own race.

What happens to questions we don't publish?

They are deleted, whether or not your hall goes live. A question that is never published does not sit in our database indefinitely — it goes after your election at the latest, and sooner once your hall is finished. Published questions and their answers stay, because they are the asset you bought.

How long can we stay in preparation?

Up to your election. There is no expiration and no deadline, but please know that we are here to help you if you need support setting up and going live. Support is included and there is no limit on it.

Who can see our hall before it opens?

Only people you give the password to. It is not linked from our site and it is not listed in any directory while it is in preparation.

Can we go straight from preparation to publishing?

Yes. Once the balance is paid you can open and publish the same day. You choose which questions to answer, whenever they arrived.

How is my race's tier decided?

By the most recent Census Bureau American Community Survey 5-Year Estimates, Total Population, for the electoral jurisdiction. Where that survey does not publish the geography — city council wards, for example — we use the jurisdiction's officially adopted redistricting population. The tier is set when a race opens and does not change.

What is founding pricing, and who gets it?

A published introductory rate for the first ten races to open. It attaches to the race: once a race is in the program, every candidate in it pays the founding price, whenever they sign.

Our opponent opened the race first. Do we pay more?

No. You pay exactly what they paid. That is true whether you sign the next day, six weeks later, or after the founding program has closed — and it is true if you enter the race after they did.

Do primaries, runoffs, and special elections count?

Yes. Each hall is a separate purchase at the same tier price for that race.

What about races with several candidates, or multiple seats?

Pricing is per candidate, and every candidate in the race receives the same offer on the same terms.

Can we negotiate a price?

No. Prices are published, fixed, and identical for every candidate in a race. Founding pricing is the only discount we offer and it is not available on request — a race either falls within the program or it does not.

Who actually runs the hall?

You do. Your campaign gets curator access and answers questions directly. We never select, reject, or reorder a question, and we never write an answer.

Do you verify that submitters are who they say they are?

No, and we say so on every page. Questions are submitted through a screening process — a working email, an 18–35 attestation, and a city and ZIP consistent with the district — and are published exactly as written, or not at all. We don't verify identity, residency, or voter registration.

That is a choice, not a shortcut. We could verify more only by collecting more — documents, dates of birth, addresses, a data broker's file on a twenty-two-year-old — and we would rather not hold any of it. The screening is set at the point where it keeps the questions honest without building the sort of dossier young people have every reason to distrust.